

MASCUSA Nationals 2013  
Catalog Ads!

It is time to start submitting your Ads and stories for our 2013 Nationals Catalog.

This year is our Second Nationals as Miniature American Shepherds in AKC. You really will not want to miss advertising in the 2013 Nationals catalog!

Lots of color, detailed information regarding the show grounds, the community around the show, entries, training tips, information on the presenters and the judges and great stories about dogs.

Brag on a winning dog, promote your dog related business, thank a friend or breeder for their support, announce upcoming litters, advertise your kennel, the ideas are endless when it comes to your ad for 2013 Nationals!

The catalog is a full 8 1/2 by 11 inches and will be spiral bound with a clear plastic heavy cover for protection and years of wear!

Catalog price \$20.00 if pre-paid, \$25.00 day of show (limited quantities).

So that we do not print more Catalogs than needed, pre-order of Catalog is not required but suggested.

A limited amount of Catalogs will be available for sale at the show at a first come first serve basis.

Sale orders taken: [abingtonminis@gmail.com](mailto:abingtonminis@gmail.com)

**Order Deadline: May 31st, 2013**

Mail checks to Patricia Davis PO Box 967 Shawnee, OK 74802-0967, or email request for PayPal to:

[outlanderaussies@allegiance.tv](mailto:outlanderaussies@allegiance.tv)

**For Ad Submittal: Deadline May 30th, 2013**

First, send your request for ad to Patti Cutler [abingtonminis@gmail.com](mailto:abingtonminis@gmail.com)

Second, send payment or paypal requests to Patricia Davis PO Box 967 Shawnee, OK 74802-0967 [outlanderaussies@allegiance.tv](mailto:outlanderaussies@allegiance.tv)

Third, send your catalog ready ad to Patti Cutler [abingtonminis@gmail.com](mailto:abingtonminis@gmail.com)

Color or black and white! jpg, pdf, preferred.  
Must be as camera ready.

If you need help with an ad, you can contact Jose at SD Media Proconcepts  
[www.proconceptsdigital.com](http://www.proconceptsdigital.com)

520-622-2279, 520-690-2663, Fax 520-225-0160 [sdmedia@cox.net](mailto:sdmedia@cox.net)

Ad prices and availability

Full inside Front cover ~ @ \$125.00 (color)

Full page inside Back cover ~ \$125.00 (color)

Full page first page/last page ~ @ \$125.00 ea

Full page color ~ 10 available @ \$100.00 ea

½ page color ~ 4 available @ \$50.00 ea

¼ page color/business card ~ 8 available @ \$20.00 ea

Full page Black & White ~ 4 available @ \$75.00 ea

½ page B&W ~ 15 available @ \$35.00

¼ page B&W/business card ~ 8 available @ \$15.00 ea

We would like to offer free black and white memorial ads either full or half page to anyone who would like to remember a dog that has passed. (Color ads are available, but for a fee of \$100.00.)